



PROFESSIONAL **JOANN STORES INC.** Hudson, OH 2007–PRESENT
Designer

- Responsible for designing and creating products for advertising and marketing from conception to final stages
- Work closely with merchant to ensure that product is consistent with the market trend as well as company initiative
- Provide detailed technical information, patterns and directions for each product designed and created
- Partner with Marketing and Inspiration teams to create new and innovative designs to market current products in stores
- Work with Education team to design projects and develop detailed curriculum for in-store seasonal and trend classes
- Research and interpret sewing, jewelry and craft trends that are appropriate for the Joann customer

ANN TAYLOR New York, NY 2005–MAY 2007
Senior Designer: Knitted Accessories / Cut and Sew Knits

- Designed and developed a cohesive line, aware of fashion trends and sensitive to clients needs and demands
- Partnered with Merchandising and Production teams to ensure garments met quality, cost and aesthetic expectation
- Traveled to the far east to work with overseas offices on new fabric and trim development and construction of prototypes
- Worked closely with and managed a team of associate designers through the development process
- Developed and sent out detailed spec sheets for cut and sew knitwear and knitted accessories
- Participated in weekly fit meetings with technical designer to achieve perfect fit for client
- Delivered strong sales due to innovative product, fabric, and fit
- Upgraded and introduced new fabrics for cut and sew knitwear and knitted accessories

MAY MERCHANDISING CO. / LORD & TAYLOR New York, NY 2002–2005
Designer: Sweaters / Cut and Sew Knits

- Designed and developed sweater and cut and sew garments for a contemporary private label collection
- Worked closely with product manager and buyer to ensure fashionable and cohesive line
- Created detailed spec packages in Web PDM for cut & sew
- Responsible for the fit of all sweaters and cut & sew styles
- Maintained daily communication with far east offices

ANN TAYLOR New York, NY 2000–2002
Associate Designer: Sweaters

- Partnered with designer to design and develop a seasonal sweater line
- Created and submitted technical specification sheets
- Researched and interpreted sweater trends
- Participated in fittings; worked closely with production team
- Created seasonal line sheets in Excel

RALSEY GROUP, LTD New York, NY

1998–2000

Assistant Designer: Sweaters

- Designed seasonal knitwear groups reflecting current trends in color, yarn, and silhouette for several private label buyers
- Prepared specification sheets for import production; communicated regularly with the far east office
- Conceptualized and presented design boards

APPRENTICESHIP **YEOHLEE** New York, NY
Design Apprentice

Winter 1998

- Designed and developed a garment for the third annual Master Apprentice Collection at "7th on Sixth"

EDUCATION **KENT STATE UNIVERSITY** Kent, OH

1993–1998

Degree obtained: Rodgers and Silverman School of Fashion Design & Merchandising

- Bachelor of Arts in Fashion Design

SKILLS Web PDM, Corel Designer 9, Illustrator CS3, InDesign CS3, Adobe Photoshop CS3, Microsoft Windows, Excel, Word, Lotus Notes